



DR. SARBARI GUPTA

Founder and Chief Executive Officer
Electrosoft

How did you get into cyber?

I grew up in Kolkata, India, the daughter of an engineer and a homemaker. My love of math and science drew me to follow in my father's footsteps. After earning an undergraduate engineering degree at the Indian Institute of Technology, Kharagpur, India, I traveled to the United States to pursue graduate studies in electrical engineering at the University of Maryland.

There, I learned about an emerging area: information assurance. The field captivated my attention, and I've been involved in cybersecurity ever since. In 2001, I founded Electrosoft, an information technology firm specializing in cybersecurity.

What does having a positive cyber mindset mean to you?

There is always more to learn, and I am a willing student. Cybersecurity is ever-changing due to technological advancements, AI, new federal requirements, and, of course, the growing sophistication of the tactics employed to defeat current security measures. Staying current is mandatory, and devising new strategies is exciting. Still, even the most sophisticated countermeasures are often undermined by the human factor.

What is a quote you live by?

"Nothing happens by accident." These words motivate me to work hard on whatever goal I set out to achieve as luck or accident will not take me far.

What is your recommended read?

Lead the Field by Earl Nightingale. It is a seminal work that has influenced my management philosophy as well as those of presidents and CEOs around the world. For me, a key principle is integrity, which Nightingale calls the seed for achievement. It has not only influenced my approach to management but also how I live my life...I also follow Nightingale's suggestion in "The Miracle of Your Mind" chapter. He recommends writing out the most important question on your mind every morning on an empty sheet of paper. In so doing, the subconscious will tackle the problem and often find an answer. It's remarkable how solutions will come, often at the most unexpected times.